

## WHY ALGAE IS A FOOD, NOT A SUPPLEMENT

Algae is a **FUNCTIONAL FOOD** that has been used worldwide, most notably in Asia for over fifty years where it is well known as the most nutrient dense food in the world. Algae has the highest concentration of protein, chlorophyll, beta carotene, antioxidants and vitamins in the world. It was introduced to Japan after WW II by the American government to prevent mass starvation and is now a multi-billion-dollar industry there. In fact, due to algae's remarkable nutritional profile, the Japanese add it to virtually everything because it fortifies them with protein, Omega 3 and antioxidants. The Japanese are well known for their health and longevity. Could it be the algae? We think so.

Algae has been sold in America for fifty years, yet virtually no one knows about it or its long list of health and athletic benefits. We started our company to help spread the word about this amazing super food. It has been safely used and its benefits have been confirmed in over 100,000 studies. Algae is such a highly regarded FOOD it has been declared the "most nutritionally dense food by organizations such as The World Bank and The United Nations who held a conference in 1974 devoted to algae. NASA feeds algae to their astronauts and says **"one gram of algae has the nutritional equivalent of 1,000 grams of fruits and vegetables."** And in January 2019, the White House included the "Algae Agricultural Act" in the 2019 Farm Bill because even the countries top legislators recognize algae as a FOOD crop and one that needs to be grown in the USA (most algae is currently grown in Asia). Algae is NOT a supplement. It is FOOD.

### ALGAE IS A CROP THAT IS GROWN

Algae is a crop that is grown hydroponically in water and harvested like other vegetables. Algae takes one month to grow, after which it is dried and pressed into **small tablets we call "bits" because they are "bits of food"**. Our algae tabs are similar to other dried vegetables like kale chips. The only difference is our algae tablets have 1,000 times more nutrition, 1,000 times more antioxidants, 1,000 times more protein, 1,000 times more chlorophyll and 99% fewer calories. Our algae tablets contain NO sugar, NO fructose, NO gluten and NO chemicals. Due to their small size, and the fact that you consume them by the handful, they are often compared to nuts, but nuts are highly allergic, contain far more of calories and much less protein.



Photo of algae growing on farms



algae being dried



algae being pressed into tablets



## **SUPPLEMENTS ARE MADE IN LABS. ALGAE IS NOT - IT IS A FOOD CROP**

**Our algae tablets are NOT a supplement. Supplements are PRODUCED in LABS.** Algae is a **FOOD CROP** similar to broccoli or kale that is grown hydroponically (in fresh water tanks). Once the algae is dried into powder, we simply press it into tiny tablets that you swallow or chew as you would a handful of nuts. There is a huge difference in how the body recognizes and absorbs nutrients from food like algae, compared to limited or no absorption from supplements. This is because most supplements contain isolated vitamins which your body does not recognize and thus cannot absorb (isolated vitamins do not exist in nature). This is in contrast to whole food like algae which has NOT been altered in any way. In fact, we take special care when drying our algae and do NOT use flash heat so all the enzymes can be preserved and it remains a raw food. There are many other problems with supplements including the fact that they may contain banned substances in such small quantities that the manufacturer doesn't have to put them on the label.

There are NO banned substances or ANY other ingredient in our algae tablets. Our algae tablets are a whole-food and like other whole food, there is only ONE ingredient in our tablets. Algae. Sadly, these days most other whole foods, do not contain the nutrients they once did. This is because most fruits and vegetables are loaded with pesticides, preservatives and/or GMO strains (unless you buy organic). This puts a heavy toxic load on your immune system and this can lead to food allergies, toxicity and other chronic health conditions. Even greens and vegetables have limited amounts of nutrients because most of them are grown using "mono- crops" which depletes the soil of nutrients, leaving very little for the plants to absorb. So, even when you eat vegetables you are getting calories and fiber but very limited nutrition.

In contrast, our algae is grown safely, organically, in spring water that has been triple filtered and tested daily for purity. Our algae is 100% NON-GMO (no chemicals) and has the HIGHEST concentration of nutrients found in ANY food. This isn't just our opinion. It's backed by 50 years of science, including a Nobel prize given to the Germans in the early 1900's after they had discovered algae had the highest concentration of protein in the world (64% protein compared to just 22% protein found in animal protein like steak). The protein in algae is already in amino acid form so the body can absorb all of it instantly (within 5-10 minutes). This is why our algae tabs are used by elite athletes, busy consumers, doctors and nutritionists and we would be happy to send you testimonials. Our algae tabs are fast and easy to take and are a safe, natural, vegan, keto, raw snack that contains **NO caffeine, sugar, chemicals, gluten or soy. Just 100% green nutrition.** Our tablets provide energy, focus, remove hunger, toxins, improve athletic performance, help build the immune system, help muscles recover faster, improve longevity, boost overall wellness and more. In short, algae works and is a "functional food".

We started out company to help everyone be healthier and energized naturally from mother nature's most nutrient dense, original food. Algae. We hope you enjoy them. Please contact us if you have questions.

Thank you.

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