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WHY THE WORLD NEEDS ALGAE

ENERGYbits® Inc. is the first company to demystify algae so consumers, athletes, media and practitioners can easily understand how it benefits their health, their children's health and the environment.

Algae is the most nutrient dense, high protein, plant-based, sustainable food in the world and has been endorsed by the United Nations for fifty years as the answer to world hunger. It has also been endorsed by NASA and scientific organizations around the world as the most natural, safe, pure, eco-friendly food that improves energy, focus, athletic performance, longevity and wellness. Yet the awareness of algae and its benefits outside of Asia have remained virtually non-existent. ENERGYbits® has changed that by bringing algae into the mainstream where it is desperately needed because our world is toxic, our oceans are polluted, our soil is lifeless, our children are nutrient deprived, our athletes are fueled with sugar and our rates of cancer, heart disease and diabetes are skyrocketing.

Algae can help stop all of this. This single-cell, high-protein, chlorophyll-rich, sustainable super-food removes toxins and helps prevent or reverse most chronic disease. Algae is the most nutritionally dense and most scientifically studied food in the world. But until ENERGYbits® came along, algae's extraordinary health benefits (documented in almost 100,000 studies after decades of research) have never made their way out of the scientific community and into the mainstream. Catharine and ENERGYbits® have worked tirelessly for the last ten years, travelling the country, educating consumers, giving presentations, speaking on podcasts, designing friendly packaging and creating educational materials to help bridge the enormous knowledge gap about algae. Their efforts have worked. Consumers in America are finally starting to realize algae is a keto, vegan, sustainable food crop that uniquely and safely fills their nutritional gaps, ensures optimal health and provides peak performance naturally without sugar, chemicals, processing or toxins.

To further help consumers realize *algae isn't strange*, ENERGYbits® even uses friendly brand names to easily explain what their algae tablets do. **ENERGYbits®** are spirulina tablets that improve energy, focus and satisfy hunger. **BEAUTYbits®** are spirulina tablets that boost skin and hair health and **RECOVERYbits®** are chlorella tablets that help you protect your health and recover from sports. All of ENERGYbits® tablets are the highest quality physician-grade algae which explains why they are sold nationwide through wellness and fitness professionals, doctors, nutritionists, spas and online at www.energybits.com. ENERGYbits® tablets are nutrient dense "**bits of food**" that are a food-based replacement for supplements, snacks and sports fuel. They can be swallowed or chewed (like nuts) and are safe for all ages. Pets love them too.

Ten years ago Catharine helped her sister recover from breast cancer with an alkaline diet. In the process she discovered algae - the most alkaline, nutrient-dense food in the world with extraordinary medicinal benefits still unknown to the Western world. Catharine knew she had to do something to get the word out about algae and so ENERGYbits® was born. Thanks to her efforts, algae is now being recognized as a nutrient that might finally be able restore the health of our children, ourselves and our earth. After all, algae was here four billion years before we were. Maybe it's time we paid some attention to it.

